

MEDIA KIT • 2026

Monty "Moe Train" Wiradilaga

Lifestyle, Tech, Food & Travel Influencer
UGC Creator • Commercial Actor • Podcast Host

Most UGC looks good.
Mine is made to move product.

ABOUT

Moe Train blends the polish of a professional emcee with the disarming ease of a friend who happens to know exactly what he's talking about. His public speaking pulls from a true charismatic speaker's playbook: high energy, interactive, homework-driven, built to move a room instead of just talk at it.

That same authoritative-yet-relatable presence carries into his UGC work, where every script is built for conversion inside a tight 25-30 second window: a hook that lands in under three seconds, a problem stated fast, a natural product intro, benefits delivered like observations rather than a pitch, and a CTA that creates urgency without sounding desperate. No fluff, direct to camera every time. It's the same guy in front of a live audience or a phone camera: informed, energetic, and easy to trust.

PROOF AT A GLANCE

900+
brand collaborations

Millions
in product sales supported

Top 1%
creator on multiple UGC platforms

#1 SWFL
rated influencer in Southwest Florida

4.9
407 JoinBrands jobs, Level 3 since 2023

900M+
podcast listens

TRUSTED BY

Repeat partners: Harry's 5x • LG 4x • Prada 3x

LUXURY: Prada • Yves Saint Laurent • Azzaro • Gucci • Carolina Herrera • Creed Aventus **BEAUTY:** Sephora • Charlotte Tilbury • Eve Lom • Haus Labs by Lady Gaga • K18 Hair • Clarins • Rare Beauty by Selena Gomez • JVN • Ouai • Rene Furterer Paris **FOOD & BEVERAGE:** Campbell's • Capri Sun • Nature's Bounty • Pacific Foods • Swanson • House of Tsang • Cool Haus Ice Cream • Bailey's • Heineken • Drambuie • Macallan Scotch • Identity Tequila • Victory Brewing • Kennett Brewing • Bog Turtle Brewery • Maia Yogurt **GROOMING:** Harry's • Every Man Jack • Jack Black • Dove • Suave • Dapper Yankee **HEALTH:** Zicam • Airborne • Align • Advil • One A Day Vitamins • Ultra 6 Nutrition **TECH & APPS:** Spotify • Otterbox • Amazon Influencer Program • Slice App • Cameo • TruSens **MEDIA:** ABC TV • GSN • Localish (ABC/Disney) • 94.1 Sportsradio WIP Philadelphia • Rachael Ray's Nutrish **AUTO:** General Motors **FESTIVALS:** Bonnaroo • Lollapalooza • Mayhem Festival • Vegoose • Philadelphia Wing Festival • The Big Dill Festival • The Mushroom Festival **HOSPITALITY:** Bally's Las Vegas • The Perry Hotel Key West **RETAIL:** BJ's • Target • Walgreens • Walmart

RELATABLE AND AUTHENTIC

What brands respond to: relatable, authentic delivery that earns attention without feeling like an ad.

EXPERTISE AND AUTHORITY

Food & beverage authority
Certified sommelier, longtime fine-dining professional, food-and-travel show host, competitive eater, spirits and beer expert, on-camera cook, and food-safety certified.

Media & performance
Commercial actor, voiceover artist, former Division 1 pitcher and MLB prospect, featured competitive eater in *No One Died: The Wing Bowl Story*, and 900M+ podcast listens.

Community authority
Founder of *Podcasters on Facebook*, the largest podcasting group on Facebook, with approximately 120,000 members and very high engagement.

Creator instructor
Teaches creators how to film, build UGC, market and grow on social media.

Live-stage authority
Main stage emcee for major festivals, entertaining thousands live.

COMMERCIAL-READY PRODUCTION

Studio-polished or native iPhone: your call.
Moe matches the platform and campaign, from a commercial studio setup to an authentic, unpolished, organic look.

One-man production house
He hosts, shoots, edits and delivers every project himself. Sony ZV-E10, Sigma lenses, Rode and Shure microphones, DJI Ronin gimbal, softbox lighting and a DJI drone.

STUDIO + ON-LOCATION

+ Production-ready home studio: pool, lanai, BBQ, full kitchen, bath, bedroom, and living room sets, plus a lakeside yard
+ Beach and marina shoots available (premium)
+ DJI drone aerials available (premium)
+ Vehicle access for automotive and lifestyle content
+ Available to travel for shoots

SERVICES AND DELIVERY

+ Product demos
+ Testimonials
+ Direct-response ads
+ TikTok & Reels
+ YouTube Shorts
+ Amazon Storefront
+ TikTok Shop content
+ Whitelisting
+ Paid-ad usage
+ First cut within one week

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